



Press Contact:

Meg Murray
Getaround
(415) 990-6503
press@getaround.com

Getaround launches new app – makes car sharing even easier

Celebrates new app with Tesla Model S available on-demand.

SAN FRANCISCO, CA – February 28, 2013 – Getaround, the leading peer-to-peer car sharing service, is excited to announce a brand new, fully redesigned iPhone app. The new app will make it even easier for Getaround users to share cars with people nearby through a few new, key features and significant improvements to speed and reliability. The new app comes as part of the company's resolve to make car sharing a widespread and accepted behavior amongst drivers.

"Since day one, our goal has been to empower people to car share everywhere," said Jessica Scorpio, Founder of Getaround. "We believe that this app is the first step in making car sharing so easy and seamless that it is truly available to people everywhere. The easier we make it to share cars on the go, the sooner we will see real shifts in the way people think about car ownership."

Beyond a visual redesign and new API designed to make the app faster and more reliable, the Getaround team has added a few key features to this release with plans for many more in the near future. New features include the ability to search and browse cars without signing in, new filter options to find the right car every time, a totally redesigned map view and the ability to instantly rent cars in just a few taps.

"Our primary focus was to improve the performance and reliability of our mobile experience," said Scorpio. "Specifically, we wanted to make it easier for renters to find a car when they really need one and to provide owners with the tools to confidently share on the go."

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To celebrate the new app, two Getaround owners have listed their 2012 Tesla Model S' on the site. Two of only 3,000 produced last year, these cars are an amazing way for Getaround users to experience the new app and the future of car sharing.

Getaround's goal is simple: with nearly one billion cars on the road across the world, the company is maximizing what already exists. Getaround gives people a chance to share their cars with others nearby, ultimately offsetting the cost of car ownership for owners, and giving renters a convenient way to rent a car of their choice close to home for an affordable price.

Following Getaround's launch in San Francisco in May 2011, the company has seen dramatic growth including launching in four additional cities, more than quadrupling the staff and raising \$14 million in Series A funding.

Renters or owners can learn more about Getaround's new iPhone app at www.getaround.com/iphone and can learn more about Getaround and how it works at www.getaround.com/tour.

About Getaround

Getaround empowers people to safely share cars by the hour, day, or week through a trusted online marketplace. By providing the Getaround CarKit, in-car technology designed in-house, as well as complete insurance up to \$1,000,000 backed by Berkshire Hathaway, Getaround helps to create a seamless and fun sharing experience. Getaround is free to join, and for as little as \$3 an hour, members can conveniently rent nearby cars and save money on auto payments, insurance and maintenance. Owners share cars ranging from a Toyota to a Tesla, offsetting the high cost of car ownership, while making a positive impact on the environment, and earning thousands in extra income each year.

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