Getaround Showcasing Next-Gen Carsharing Hardware at LA Autoshow
Featured as One of the Top Ten Automotive Startups of 2015—recognized for making cars safer, more accessible, and more exciting.

November 16, 2015 — Getaround, the peer-to-peer car sharing community, has been selected as one of the Top 10 Automotive Startups by the LA Autoshow’s Connected Car Expo (CCE).

According to the CCE, their Advisory Board selected Getaround because of its “potential to shape the future of the new automotive industry and make cars safer, more accessible and more exciting.” In addition, the “Top 10 are considered true standouts among an increasingly crowded field of technology companies emerging in the automotive space.”

At this week’s event, Getaround will showcase its latest hardware technology, the Getaround Connect™. This patented hardware, designed specifically for peer-to-peer carsharing, is the driving factor behind the company’s rapid growth, with 10s of millions of dollars in revenue and expansion into new markets. Not only does Connect™ allow renters to find and unlock any shared car right from their mobile phone, it also provides car owners with the much needed safety features to confidently share their cars with strangers.
Designed and built in-house by the Getaround team, Connect™ captures real-time GPS data, trip information and driving behavior. It also features cellular data, remote diagnostics, and the latest WiFi and Bluetooth LE technologies. In addition, the device includes built-in security features such as real-time safety notifications, ignition immobilization, and auto-lock.

As Getaround grows, Connect™ technology grows with it. Getaround was recently awarded a federally-funded grant to study the impact of carsharing in Chicago. Driving and trip data captured through the Getaround Connect™ will be used to analyze the impact of peer-to-peer carsharing on specific local communities, helping to inform future transportation policy decisions that will positively impact how people use and share cars and take thousands of cars off the road.

Looking forward, Getaround has plans to release an API for the device, allowing car enthusiasts and third party apps to integrate and contribute to the Getaround platform.

Visit Getaround at the CCE November 17th at the JW Marriott at L.A. at the Top Ten Automotive Startups booth and meet our Head of Business Development and Public Policy, Padden Murphy plus attend an interactive networking lunch facilitated by Getaround VP of Hardware, Sylvano Carrasco.

**About Getaround**

Getaround empowers people to safely share cars by the hour and day. Combining Getaround Connect™, our patented connected car technology, with auto insurance coverage backed by Assurant, Getaround creates a seamless and fun sharing experience. Getaround members can conveniently rent nearby cars and save money on auto payments, insurance and maintenance. Owners share cars ranging from a smartcar to a Tesla earning thousands in extra income each year to offset the high cost of car ownership, while making a positive impact on the environment.